

# **PROJECT WORK FOR CLASS 10 (2024-25)**

## **ENGLISH**

### **ENGLISH LANGUAGE (PAPER 1)**

**Note:** Project is based on Aural Skill and Oral Skill

### **ENGLISH LITERATURE (PAPER 2)**

#### **Prescribed project from CISCE:**

- 1) Character/thematic analysis.
- 2) Socio-economic, cultural, historical relevance/ background.
- 3) Summary/ paraphrase.
- 4) Appreciation of literary qualities.
- 5) Identifying with a character. Putting oneself in the place of the character in a given circumstances and explaining one's actions.
- 6) Imagine alternative outcomes or endings in a literary piece and the effect on all concerned.

#### **GENERAL INSTRUCTIONS:**

- 1) Attempt all 3 topics.
- 2) All projects must be handwritten.
- 3) All project work must be submitted in file page with proper spiral binding.
- 4) The cover page should show the School's Name, Logo, Student's Name, Class, Section and Subject. The cover page should be typed.
- 5) The second page should be about acknowledgement
- 6) The third page should be about the content headings with their page numbers.
- 7) Each topic should be written on a new page and arranged as Topic 1, 2 and 3.
- 8) Use pictures and captions wherever possible.
- 9) Marks will be deducted for spelling and grammatical errors.
- 10) Word limit is 2000.
- 11) Last page should be about bibliography (references/citation).

## **ACKNOWLEDGEMENT**

I would like to express my special thanks of gratitude to my teacher (Name of the teacher) who gave me the golden opportunity to do this wonderful project on the topic (Write the topic name). I offer my sincere appreciation for the learning opportunities provided by my principal (Name of the principal) which also helped me in doing a lot of research and I came to know about so many new things. I am really thankful to them. I would also like to thank my parents and friends who helped me a lot in finalizing this project within the limited time frame.

## **TOPIC 1 JULIUS CAESAR**

**Task 1:** 5 Things You Might Not Know About Julius Caesar.

**Task 2:** Everyone seems to know the famous Julius Caesar quote related to the moment of his assassination where he expresses disbelief that his good friend Brutus was involved in the plot: "Et tu, Brute?" But what other important quotes can be credited to Julius?

**Task 3:** It's Who You Know

Have you heard the old saying, 'It's not what you know, but who you know'? You will focus on those people who surrounded Julius Caesar. The final product should highlight 4-5 famous historical characters who were very familiar with Julius Caesar and detail the relationship that each had with the emperor.

**Arrangement of Julius Caesar project:**

- 1) William Shakespeare- Life and work
- 2) Julius Caesar [Picture of cover page of book]
- 3) Task 1
- 4) Task 2
- 5) Task 3

## **TOPIC 2 POETRY**

**With reference to the poem, 'Haunted Houses', write the following:**

- 1) Central theme of the poem.
- 2) The use of imagery and language to create a sense of haunting and mystery in the poem.

### **TOPIC 3 SHORT STORY**

**With reference to 'With the Photographer', write the following:**

- 1) The summary and analysis of the story.
- 2) The characters of the Photographer and Narrator.

### **HISTORY**

**Make a detailed project on any one of the following topics-**

1- Indian Parliament-Houses, their terms, Qualifications, Parliamentary procedure, Exclusive and equal powers of both the houses, The first general election and a chronological list of the Speakers.

2- Make a detailed project on The President-Qualifications for the post, tenure, procedure for Impeachment, powers, a chronological list of the Indian Presidents with their tenure and picture, and major important events, achievements of any 5 of them

3-Union Executive- It should include the appointment of the P.M., Council of ministers, Powers of the Prime Minister and , his position as the leader of the nation, Powers and functions of the union Cabinet, A chronological list of the Indian Prim Ministers with their pictures and tenure, A list of the Cabinet ministers of any 5 Prime Ministers.

4- A brief Life Sketch of Gandhiji, his activities in South Africa, The Gandhian Tenets, , his participation in 3 major Local Movements and a brief account of any of his Three major National Movements.

5- Make a detailed project on Netaji Subhash Chandra Bose -His ideology , Difference with Gandhiji, Formation of Forward Bloc and INA, Netaji's contribution in the success of INA and significance of the struggle of INA and Netaji

6- Make a project on Adolf Hitler covering his life history, formation of Nazi Party and Government, his domestic and foreign policy, his participation and role in Second World War , any five interesting facts related to his life.

7-Make a detailed project on India's Independence and Partition which should include Cabinet Mission, Mountbatten Plan, Acceptance of the Congress for Partition , Features of Indian Independence Act and Constitution making body.

8-Prepare a detailed report on the formation aims, functions , contributions of UNICEF or UNESCO .

9-Present a book review of Dada Bhai Naoroji's book- Poverty and Un British rule in India.

10- Discuss the relevance of any of these films- 1. Jojo Rabbit 2. The Boy in striped pyjamas 3. Life is Beautiful 4. Bose- The Forgotten Hero

Note- Your project should include Preface, Acknowledgement, Content list and Bibliography.

## **GEOGRAPHY**

Candidates will be required to prepare a project report on any one topic. The topics for assignments may be selected from the list of suggested assignments given below. Candidates can also take up an assignment of their choice under any of the broad areas given below.

Suggested list of assignments:

### **1. Local Geography:**

(a) Land use pattern in different regions of India– a comparative analysis.

(b) The survey of a local market on the types of shops and services offered.

### **2. Environment: Wildlife conservation efforts in India.**

### **3. Current Geographical Issues: Development of tourism in India.**

### **4. Transport in India: Development of Road, Rail, Water and Air routes.**

5. List different type of industries in the States and collect information about the types of raw materials used, modes of their procurement and disposal of wastes generated. Classify these industries as polluting or environment friendly and suggest possible ways of reducing pollution caused by these units.

6. Need for industrialization in India, the latest trends and its impact on economy of India.

7. Visit a water treatment plant, sewage treatment plant or garbage dumping or vermicomposting sites in the locality and study their working.

## PHYSICS

A. Format of the project should be as follows:

Projects should **hand written**. CLEAR Diagrams if any can be colored. Use practical sheets placed in a cardboard (**not plastic**) file cover. Your cover page should have the following:

- Name of the student
- Class and Section
- Session 2024-25
- Topic of the Project

B. Your **HAND WRITTEN** project should contain the following information.

- Acknowledgement
- Preface
- Index
- Detailed description of the project topic
- Conclusion
- Bibliography

C. Choose the project as follows:

- a. **SET 1 is COMPULSORY**
- b. Choose any one section out of Set 2 or Set 3

### SET 1 | COMPULSORY SECTION|

#### Case study 1(a)

We can see when the pencil immersed in water it appears like bent at the water air interface. Also, the letters appears to be raised when we will see that letters through a glass slab placed over it. If the media used are different that means the bending of light is different in different media. And hence we can say that the light does not travel along a straight line path through different media. According to the velocity of light in that medium the bending of light takes place. Thus, we can say the phenomenon in which light ray bends or changes its direction when traveling

from one medium to other is called as refraction of light. And also we can observed that if the ray of light is traveling from rarer medium to denser medium it bends towards the normal whereas when the ray of light travels from denser medium to rarer medium it bends away from the normal. And the extent of bending of light in a particular medium depends on the refractive index of the medium mostly. More the refractive index more is the bending or denser is the medium and less will be the velocity of light in that medium.

If less is the refractive index then less will be the bending or medium is rarer and velocity of light will be more in that medium. Like the refractive index of air is found to be 1.0003 and that of water is found to be 1.33. And hence water is denser than air, air is rarer medium as compared to water. Thus, velocity of light in air medium is greater than velocity of light in water medium.

The absolute refractive index of the medium is given by

$$\text{Absolute Refractive index} = \frac{\text{speed of light in air}}{\text{speed of light in medium}} = \frac{c}{v}$$

Thus, for different media refractive index is different and accordingly the velocity of light is also different. [ Velocity of light in air =  $3 \times 10^8$  m/s ]

### **Questions**

- 1) If the refractive indices of glass and ice are 1.52 and 1.31 respectively.
- 2) Then in which medium the velocity of light is more? What it's value?
- 3) How you can define rarer and denser medium on the basis of optical density?
- 4) If the Refractive index of diamond is found to be highest i.e. 2.42 then what it indicates?
- 5) What will happen if we took a glass filled with kerosene instead of water? What would be the observations?

### **Case study 1(b)**

Magnification is given by the ratio of height of image ( $h'$ ) to the height of object ( $h$ ).

$$\text{Thus, magnification} = \frac{\text{height of image (I)}}{\text{height of object (O)}} = \frac{v}{u}$$

Where  $u$  = object distance and  $v$  = image distance

As we know that, image height is positive if the image formed is virtual while height of image is negative for real images.

Similarly in case of lenses, lens formula is given by  $1/v - 1/u = 1/f$

The power of lens depends on the focal length of the lens and it is the ability of the lens to diverge or converge the number of rays incident on it. Also, power of lens is defined as the reciprocal of focal length of the lens. Thus,  $P = 1/f$

**Questions:**

- 1) If the focal length of the lens is measured in meter what will be the unit of power of lens?
- 2) What is the sign of power of convex and concave lens?
- 3) If the lenses placed in contact of powers  $P_1, P_2, P_3, P_4$  are used then what is the net power of lens system?

**CONCAVE AND CONVEX LENS**

- a) Draw a ray diagram and write the characteristics of image for a convex lens when an object is placed at :
  - a. Infinity
  - b. Beyond  $2F$
  - c. At  $2F$
  - d. Between  $F$  and  $2F$
  - e. At  $F$
  - f. Between  $O$  and  $F$
- b) Draw a ray diagram and write the characteristics of image for a concave lens when an object is placed at :
  - a. Infinity
  - b. Anywhere on the principal axis

**GLASS SLAB :**

- a) Trace the course of different rays of light refracting through a rectangular glass slab at different angles of incidence =  $0^\circ$ , any other angle incident angle.
- b) Mark the angles of incidence, refraction and emergence.
- c) Mark and define lateral displacement in each case.

**PRISM:**

- a) For a triangular prism, trace the course of rays passing through it, measure angles  $i_1, i_2, A$  and  $\delta$ .

- b) Calculate  $i_1 + i_2 = A + \delta$  and  $A = r_1 + r_2$ .
- c) For a ray of light incident normally ( $i_1 = 0$ ) on one face of a prism, trace course of the ray. Measure the angle  $\delta$ .

**CHOOSE ANY ONE OF SET 2 OR SET 3**

**SET 2**

**Lever**

- a) Determine the mass of a meter rule using a spring balance or by balancing it on a knife edge at some point away from the middle and a weight  $W$  on the other side.
- b) Describe the three different classes of levers by drawing a suitable diagram.
- c) Calculate  $MA = L/E$  and  $VR = \text{effort arm/load arm}$ .
- d) Find which is suitable to be either a 'Force Multiplier' Or 'Speed Multiplier'.

[There are many possibilities with a meter rule as a lever with a load (known or unknown) suspended from a point near one end (say left), the lever itself pivoted on a knife edge, use slotted weights suspended from the other (right) side for effort. ]

**Pulley / Block and Tackle Arrangement**

- a) Draw diagram to show the following pulley systems showing proper directions of tension, load and effort.
  - a. Single Fixed Pulley
  - b. Single movable pulley
  - c. Combination of Single Fixed pulley with single movable pulley
  - d. Block and Tackle Arrangement of pulleys with  $MA = 3, 4, 5$
- b) Determine the  $VR$  and  $MA$  of each pulley system.

**SET 3**

**ELECTRICITY**

- a) Using a simple electric circuit, verify Ohm's law. Draw a graph, and obtain the slope.
- b) Set up model of household wiring including ring main circuit.
- c) Study the function of switches, staircase lighting switches and fuses.



- d) Block diagram showing supply of power from Generating station to our houses/factories.
- e) Calculate the electrical energy consumption of your house for a month in summer and a month in winter.

## CHEMISTRY



1. Compile the list of 20 spices /herbs/plant extracts used in our kitchen. Find its main composition and the ailment it is used to cure as per our ancient ayurveda.

Compile it in the following format :

S.NO.	SPICE / HERB /PLAN EXTRACT USED IN OUR HOUSE	CHEMICAL PRESENT	CURING WHICH TYPE OF AILMENT

2. Draw flow chart of oxygen cycle and explain how it affects human health and environment.

1. Read the following and answer the following:

Salt of a strong acid and strong base is neutral with a pH value of 7. NaCl common salt is formed by a combination of hydrochloride and sodium hydroxide solution. This is the salt that is used in food. Some salt is called rock salt bed of rack salt was formed when seas of bygone ages dried up. The common salt thus obtained is an important raw material for various

materials of daily use, such as sodium hydroxide, baking soda, washing soda, and bleaching powder.

1. Which of the following does not form an acidic salt?
  - a) Phosphoric acid
  - b) Carbonic acid
  - c) Hydrochloric acid
  - d) Sulphuric acid
2. Which of the following salts has no water of crystallization?
  - a) Blue vitriol
  - b) Washing soda
  - c) Baking soda
  - d) Gypsum
3. The formula of baking soda is
  - a)  $K_2CO$
  - b)  $KHCO_3$
  - c)  $NaHCO_3$
  - d)  $Na_2CO_3$
4. Which of the following is treated with chlorine to obtain bleaching powder
  - a)  $CaSO_4$
  - b)  $Ca(OH)_2$
  - c)  $Mg(OH)_2$
  - d)  $KOH$
5. Which of the following salt is used for removing the permanent hardness of water
  - a) Washing soda
  - b) Baking soda
  - c) Bleaching powder
  - d)  $NaOH$

## **BIOLOGY**

Prepare a project on any topic of your choice from biology or environmental science.

Suggested topics for the Project-

- a. Any topic from plant physiology
- b. Any topic from animal physiology
- c. Diseases ( bacterial, protozoan, fungal. Viral )
- d. Drug addiction
- e. Alcoholism
- f. Biodiversity
- g. Ecosystem ( land, forest aquatic soil)
- h. Environmental pollution
- i. Corona virus
- j. Diabetes
- k. Diseases related to circulatory system
- l. Diseases related to respiratory system
- m. Diseases related to nervous system, endocrine system
- n. Plant diseases
- o. Crop improvement strategies
- p. Reproduction in organisms
- q. Or any other topic of your choice

### **GENERAL INSTRUCTIONS:**

1. The project has to be handwritten.
2. The project has to be submitted in a hard board file.
3. First page should have the acknowledgement.
4. Second page should have the content.
3. From the third page detail description of the topic.
4. You can attach graph, newspaper cuttings, diagrams, pictures related to the topic in your project.
5. Page limit 25-30 pages
6. Last page should be of bibliography.

7. Your cover page should have the following-
- Name of the student
  - Class & Section
  - session
  - Topic of the project

### **Format of Acknowledgement**

I would like to express my special thanks and gratitude to our Principal Dr. Anita Pauline Dey and the subject Teacher Mrs. Sangeeta Pandey who gave us the opportunity and fruitful guidance to do this project on the topic \_\_\_\_\_.

Secondly I would also like to thank my parents who helped me a lot in finalising this project.

By doing this project I got enriched with many information which can help in future.

## **HINDI**

सभी विषय वस्तु अनिवार्य हैं। एक- एक को लगभग 500 शब्दों में करना है।

1 'जल ही जीवन है' को आधार बनाकर जल की उपयोगिता को सिद्ध करते हुए उसके संरक्षण के उपायों की चर्चा सचित्र विस्तार से कीजिए।

2 'जाको राखे साइयाँ मार सके ना कोय' को आधार बनाकर कोई कहानी या घटना लिखिए।

3 जयशंकर प्रसाद की ऐसी कहानी जो आपके पाठ्यक्रम में न हो का सचित्र कथानक लिखते हुए उनके जीवन वृत्त पर प्रकाश डालिए।

4 भिक्षुक कविता का भावार्थ, केन्द्रीय भाव व कवि का जीवन परिचय लिखते हुए उनकी साहित्यिक सेवाओं का उल्लेख करें।

## COMPUTER APPLICATIONS-

<b>Time to be Spent</b>	<b>1 hour per day for 5 days</b>
<b>Work Specification :</b>	<b>Intermediate Assignment File to be completed</b>
<b>Materials / Resources Required :</b>	<b>Computer with BlueJ and JDK installed, Text Book, Soft copy of Assignment File, Any text editor( preferably MS WORD)</b>
<b>Instructions / Guidelines :</b>	<ul style="list-style-type: none"><li>• Complete all 8 assignments from the assignment list shared.</li><li>• The below headings will be integral part of assignment file<ul style="list-style-type: none"><li>➤ COVER PAGE</li><li>➤ Index</li><li>➤ Acknowledgement</li><li>➤ Bibliography or References</li></ul></li><li>• For each assignment, arrange softcopy of :<ul style="list-style-type: none"><li>➤ Problem Statement</li><li>➤ SYNOPSIS (In the form of explanation to each Assignment Question)</li><li>➤ Coding</li><li>➤ Input / Output screen</li><li>➤ VDT</li></ul></li><li>• Each page in the softcopy must have a footer as specified : Student name/class/ ICSE 2024 /Computer Application/Practical File</li><li>• Compile the complete assignment in a single file in sequential order</li></ul>
<b>Any Other Information:</b>	<b>In case you get any error in a program which you are unable to resolve, please whats app the code to 9935488883 or have a telephonic conversation for problem solving.</b>

### JAVA ASSIGNMENTS TO BE COMPLETED FOR ICSE 2025 PRACTICAL FILE

**Number Problems/Menu Driven programs based on usage of loops/switch**

## ASSIGNMENT -1

Using the switch statement, write a menu driven program for the following:

(i) To print the Floyd's triangle [Given below]

```
1
2 3
4 5 6
7 8 9 10
11 12 13 14 15
```

(ii) To display the following pattern based on value of n.

For example if n=5 then print,

```
5 4 3 2 1
4 3 2 1
3 2 1
2 1
1
```

## ASSIGNMENT -2

Write a program in Java to accept a number and check whether it belongs to the Fibonacci

Series (sequence) or not.

Fibonacci Series:

The Fibonacci Sequence is the series of numbers: 0, 1, 1, 2, 3, 5, 8, 13, 21, 34, ...

The first two numbers in the series is '0' and '1' and every next number is found by adding up the two numbers before it.

The 2 is found by adding the two numbers before it (1+1)

Similarly, the 3 is found by adding the two numbers before it (1+2),

And the 5 is (2+3),  
and so on!

**Example:** the next number in the sequence above would be  $21+34 = 55$

Here is a longer list:

0, 1, 1, 2, 3, 5, 8, 13, 21, 34, 55, 89, 144, 233, 377, 610, 987, 1597, 2584, 4181, 6765, 10946,

17711, 28657, 46368, 75025, 121393, 196418, 317811, ...

### **ASSIGNMENT -3**

The International Standard Book Number (ISBN) is a unique numeric book identifier, which is printed on every book. The ISBN is based upon a 10-digit code. The ISBN is legal if  $1*\text{digit1} + 2*\text{digit2} + 3*\text{digit3} + 4*\text{digit4} + 5*\text{digit5} + 6*\text{digit6} + 7*\text{digit7} + 8*\text{digit8} + 9*\text{digit9} + 10*\text{digit10}$  is divisible by 11.

Example: For an ISBN 1401601499

Sum= $1*1 + 2*4 + 0*0 + 4*1 + 5*6 + 6*0 + 7*1 + 8*4 + 9*9 + 10*9 = 253$  which is divisible by 11.

Write a program to:

(i) input the ISBN code as a 10-digit number

(ii) If the ISBN is not a 10-digit number, output the message “Illegal ISBN” and terminate the program

(iii) If the number is 10-digit, extract the digits of the number and compute the sum as explained above.

If the sum is divisible by 11, output the message “Legal ISBN”. If the sum is not divisible by 11, output the message “Illegal ISBN”.

### **ASSIGNMENT -4**

An Emirp number is a number which is prime backwards and forwards.

Example: 13 is an Emirp number since 13 and 31 are both prime numbers. Write a program to accept a number and check whether it is an Emirp number or not.

### **ASSIGNMENT -5**

Write a menu driven program in Java to provide the following options to generate and print output based on user’s choice:

(a) To input a number and check whether it is a NEON number or not

(b) To print the REPUNIT series: 1, 11, 111, 1111, .... upto 'n' terms

(c) To print the sum of factorial of first n terms, where n is input by the user.

For example if

$n=5$  then  $sum=1+2+6+24+120=153$  which is the sum of  $1!+2!+3!+4!+5!$

A number is said to be NEON, if sum of all the digits of the square of the number is equal to the number itself. For example 9 is a NEON number.

(Workings: Square of 9 = 81. Sum of digits of square:  $8 + 1 = 9$ )

For an incorrect menu choice an appropriate error message should be displayed.

## **Programs based on if ..else /switch conditional construct**

### **ASSIGNMENT -6**

A Credit card company allows a limit to spend Rs. 15000 to its clients. It also offers cash back

facility according the table shown below. Input the amount spent by the user and display the cash back amount that he is entitled to.

<b>Amount (in Rs.)</b>	<b>Cash Back (in Rs.)</b>
First 1000	100
Next 2000	200 + 2% of amount exceeding 1000
Next 4000	400 + 4% of amount exceeding 3000
Next 8000	800 + 8% of amount exceeding 8000

Write a program to declare the class 'Credit' that takes in the name of the client and the amount spend by him. Calculate the cash back amount and print it along with all the other input details.



Purchase Amount in Rs.	Discount on Laptop	Discount on Desktop PC
0-25000	0.0%	5.0%
25001-57000	5.0%	7.5%
57001-100000	7.5%	10.0%
More than 100000	10.0%	15.0%

Write a program based on the above criteria to input name, address, amount of purchase, and type of purchase (L or 1 for Laptop and D or 2 for Desktop) by a customer. Compute and print the net amount to be paid the customer along with name and address.

[Hint : discount= (discount rate /100) \* amount of purchase  
Net amount= amount of purchase – discount]

### **ASSIGNMENT -8**

Mr. A. P. Singh is a software engineer. He pays annual income tax as per the given table:

<b>Annual Salary</b>	<b>Rate at Income Tax</b>
Up to Rs.1 ,00,000	No Tax
Rs.1 ,00,001 to Rs.1 ,50,000	10% of the amount exceeding Rs.1 ,00,000
Rs.1,50,001 to Rs.2,50,000	Rs.5000 + 20% of the amount exceeding Rs.1,50,000
Above Rs.2,50,000	Rs.25,000 + 30% of the amount exceeding Rs.2,50,000

Write a program in Java to compute the income tax to be paid by him.

## **MATHEMATICS**

Complete the following projects and write in A File (The sequence of pages must be: Acknowledgement, Introduction, Index. Main Project, Bibliography.)

1. Conduct a survey in your locality to study the mode of conveyance AND prices of various essential commodities.

Represent the data using a HISTOGRAM and estimate the MODE

2. Conduct a survey of various types of Bank Accounts and the rate of interest offered by different Banks ( At least 4 nationalized banks and 3 private banks must be taken under your survey.)

## **COMMERCIAL STUDIES/APPLICATIONS** **ONLY FOR CLASS 10 A AND 10C**

Note: Parents are expected to ensure that the student should go through all the instructions given below before making the project.

Instructions:

1. There will be three separate assignments ( Project) as per the topics given. They will be kept in one file later on (spiral binding).

2. Start with Acknowledgement, should be of one page, short and simple. Also write your name, class , section and roll no. below it. Don't make separate acknowledgement for each topic. There should be only one common acknowledgement.

3. Order of each topic:

\* Name of the topic (one page)

\* Index (only serial no., content and page no., should be of one page)

\* Subject Matter of the topic (describe the topic with Introduction, relevant headings and sub headings, supported with pictures/diagrams/ graphs/ tables, as per the requirement. Should not be more than 4 to 5 pages.)

\* Conclusion (one page)

\* Bibliography ( One page. Write the name of relevant websites and books consulted for the making of the assignment. )

\* Note: Same order will be followed for each topic.

4. Each assignment should not be more than 8 to 10 pages including all the points mentioned above. Don't use vulgar or objectionable pictures.

5. Relevant pictures should be pasted neatly and must be bordered in black along with labelling or heading. Use only black and blue pens for writing.

6. Sample assignments are given at the end of the course book. These can be read to understand the topic but don't copy the matter from there.

7. Course book, other reference books and relevant websites can be used to find the subject matter of the assignment.

Course Book – Commercial Studies Part II by Dr. C.B. Gupta.

Course Book – Commercial Applications Part II by Dr. C.B. Gupta.

TOPIC 1: Banking

SERVICES OF A COMMERCIAL BANK:

•You need to visit any commercial bank and interview a Customer Relation Officer on:

••The Agency Services i.e. Customers only.

••The General Utility Services i.e. to non-customers.

••Must prepare and include the questionnaire for the interview.

•Include the picture, if possible of the Bank Officer, his business card and his profile in brief.

Study different types of bank accounts ( fixed deposits, recurring account, current account etc) Briefly write about the above topic.

Visit a bank with your parents and collect a form for opening a bank account.

Fill all the details in the form. Attach all the necessary documents

NOTE: (The information may not be true as this filling of form is only for the purpose of educating the students)

## TOPIC 2; MARKET AND MARKETING

Marketing Mix of a product manufactured and sold by a MNC:

The Following areas need to be covered:

- Product mix – types, varieties, design, sizes, colour, flavor etc
- Price Mix – various price ranges, pricing strategies,
- Place mix – distribution channels, factors determining choice of channel of distribution
- Promotion and promotional techniques

## TOPIC 3: PRODUCT AND SERVICES

PRODUCT DESIGNING: •Design a new and unique product with different wrapper/packaging for a Fast Moving Consumer Product such as drink, food item, soap or detergent, etc. Projecting U.A.E. Tradition / culture.

1.The features of the product, its looks and other physical attributes should be clearly stated.

2. Design an advertisement campaign for the above product: •The print media - coloured for a newspaper or a magazine [print or paint on A4 size paper].

•Tele media in the form of a short TV commercial – of not more than 10 seconds duration.

OR

Advertising Study 5 different advertisements in any one media (print, television, audio) of the FMCG, such as Coke, Pepsi, Lux, Surf, Tide etc and explain their positive and negative points.

## TOPIC 4: Budgeting

Ask your parents how they prepare the monthly budget of your family, or else you prepare a budget for your family. Separately mention how much share of the budget is spent on your needs and for what purpose.